Holy Cross Affinity Group Guidelines

If you are interested in forming an alumni affinity group, please review the protocols outlined below. Leaders of a proposed group must submit a Statement of Purpose to the Alumni Relations Office, outlining the group's objectives and structure.

I. The following protocols and procedures are required from alumni seeking to organize formal/recognized alumni affinity groups:

1. There must be at least 1-2 alumni leaders/coordinators willing to do most of the initial coordination and program development
2. The Alumni Relations Office must support the concept of creating an alumni group in this area/field (i.e. there must be a demonstrated/expressed interest on the part of alumni in establishing such a group)
3. Potential group members must be easily identified within the Holy Cross alumni database (i.e. field of work, student activity, interest, etc.)
4. A Statement of Purpose must be submitted to the Alumni Relations Office
5. Any programs sponsored by the group must be financially self-supporting

II. The basic services of alumni affinity groups should include:

1. Networking/gathering/educational opportunities for alumni and students
2. Sending periodic electronic communications (i.e. invitations, newsletters, etc.) to its alumni constituency
3. Updates on new publications by faculty or alumni in the related field and related professional developments (if applicable)
4. Calendar for upcoming events and programs

III. Once a group is formally recognized, the Alumni Relations Office will work with its leaders to provide the following support:

1. A presence on the Alumni & Friends website - http://alumni.holycross.edu/affinity
2. An official Holy Cross e-mail address (i.e. ocallahan@holycross.edu)
3. A staff liaison to help with group logistics and programming
4. Occasional publication of group programming in Holy Cross Magazine, Alumni e-news, and other outlets
5. Printing/postage costs for group programming
6. Access to space for on-campus events (i.e. Hogan Campus Center)

Questions? Contact Tom Cadigan '02, associate director of Alumni Relations, at either: tcadigan@holycross.edu or 508-793-2418

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